



PRIVACY POLICY

Last Updated: July 1st, 2024

1. Introduction

Wellness Harmony Path ("we," "us," "our") is committed to protecting the privacy and security of our users' personal information. This Privacy Policy outlines how we collect, use, and protect your data when you visit our website www.whpnow.com or use our services. By using our site, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other contact details provided by you.
- **Health and Wellness Information:** Information related to your wellness goals, preferences, and any other details you voluntarily share during coaching sessions. Explicit consent will be obtained before processing this sensitive information.
- **Usage Data:** Information about your use of our website, including IP address, browser type, and pages visited.
- **Payment Information:** Details necessary for processing payments for services.

3. How We Use Your Information

We use the information we collect for various purposes, including:

- To provide and manage our services, including wellness and life coaching sessions.
- To communicate with you, including responding to inquiries and providing updates.
- To process payments and manage your account.
- To improve our website and services, and to personalize your experience.
- To comply with legal obligations and protect our rights.
- To send you marketing communications if you have provided explicit consent.

4. Legal Basis for Processing (for EU/EEA users)

We process your personal information based on the following legal grounds:

- **Consent:** For processing health and wellness information, sending marketing communications, and obtaining SMS consent.
- **Performance of a Contract:** For providing our services to you.
- **Legitimate Interests:** For improving our services and securing our operations.
- **Compliance with Legal Obligations:** For processing required by law or regulation.

5. Sharing Your Information

We do not sell your personal information. We may share your personal information in the following circumstances:

- **Affiliated Companies:** We may share your information with affiliated companies for business purposes, provided such sharing aligns with this Privacy Policy.
- **Third-Party Service Providers:** We may share your information with service providers who assist us with payment processing, website hosting, marketing, and other operational needs.
- **Legal and Regulatory Authorities:** If required by law or to protect our rights.
- **Marketing Purposes:** If you have provided explicit consent, your information may be shared with third-party marketing entities. This sharing will comply with applicable TCR (Telephone Consumer Protection Act) regulations.

6. SMS Consent and Usage

When you provide consent for SMS communication, we will use your phone number to send you information related to our services, including updates and promotional offers. You can opt out of SMS communications at any time by replying STOP to any message. Please note that carriers are not liable for any delays or undelivered messages.

7. International Data Transfers

If your data is transferred outside of your country, we ensure that appropriate safeguards are in place to protect your information, such as Standard Contractual Clauses or other legal mechanisms.

8. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, resolve disputes, and enforce our agreements. Specific retention periods are determined based on the type of data and the purposes for its collection.

9. Your Rights

You have the right to:

- **Access:** Receive a copy of your personal information.
- **Correction:** Request correction of inaccurate or incomplete personal information.
- **Deletion:** Request the deletion of your personal information, subject to certain exceptions.
- **Objection/Restriction:** Object to or request the restriction of processing your personal information.
- **Data Portability:** Receive your personal information in a structured, commonly used, and machine-readable format.
- **Withdraw Consent:** Withdraw your consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

To exercise these rights, please contact us at info@whpnow.com. We will respond to your request within the timeframes required by law.

10. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our website. You can control the use of cookies through your browser settings. For more information, please see our Cookie Policy.

11. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, or loss. However, please note that no method of transmission over the Internet or method of electronic storage is 100% secure.

12. Data Breach Notification

In the event of a data breach that poses a risk to your rights and freedoms, we will notify you and the relevant regulatory authorities as required by law.

13. Children's Privacy

Our services are not intended for individuals under the age of 13, and we do not knowingly collect personal information from children. If we become aware that a child under 13 has provided us with personal information, we will take steps to delete such information.

14. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or the content of such websites. We encourage you to review the privacy policies of any third-party sites you visit.

15. Opt-Out & Unsubscribe

Wellness Harmony Path respects your privacy and offers the opportunity for our customers to receive communications from us to keep up with the latest updates. Customers may unsubscribe at any time by replying STOP to opt out. Please note that carriers are not liable for any delays or undelivered messages. Customers may reach Wellness Harmony Path to inquire about how to subscribe or unsubscribe by writing to info@whpnow.com.

16. Changes to This Privacy Policy

Wellness Harmony Path will occasionally update this Privacy Policy to reflect company and customer feedback or changes in legal requirements. We encourage you to periodically review this statement to stay informed on how Wellness Harmony Path is protecting your information.

17. Accessibility

We are committed to making our Privacy Policy accessible to users with disabilities. If you require the Privacy Policy in an alternative format, please contact us at info@whpnow.com.

18. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

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